

Cookies Policy

At Mobiblade Europe LTD. (“Mobiblade”) we respect your concerns about privacy and value the relationship that we have with you. Like many companies, we use technology on our website to collect information that helps us enhance your experience and our products and services. The cookies that we use allow our website to work and help us to understand what information is most useful to visitors.

WHAT ARE COOKIES?

Cookies are small text files placed on your device that are created by the websites you visit or by certain emails you open. Cookies are used to improve your user experience, enable functionality on the website, facilitate site security and provide the business with marketing information about the site’s visitors.

Cookie text files comprise both numbers and letters and are saved into special areas in the memory of your computer or mobile device. Cookies stored here are called session cookies while cookies placed into the hard drive are called persistent cookies.

Mobiblade cookie disclosure provides the user with information related to the cookies set when you visit our website and how to reject or delete those cookies. Users should be familiar with the Privacy Policy too.

HOW MOBIBLADE USES COOKIES

Mobiblade websites use cookies to provide the functionality you need to browse our site correctly. Mobiblade websites issue cookies upon visiting our websites, unless the user has changed cookie settings in their browser to refuse cookies. Please note that with cookies switched off, many areas of our website and services will not be made available to you; such as a client portal, where login functionality will be unavailable. Also, by disabling cookies, the functionality of social bookmarking will not be functional.

Mobiblade does not use cookies to collect personal identifiable information about you. The cookies that we use collect solely anonymous information that is used to optimize our services.

Please note that not all the cookies on our sites are set by us. Please see the section below on third party cookies.

COOKIE TYPES

Session cookies save website ‘session’ credentials for visitors both logged in and not logged in. Once the browser is closed, the cookie is deactivated – and the session closed.

Analytical cookies collect visitor information, such as the number of visits and how our website was found (e.g. via a marketing campaign). This information is extremely important to us as it helps us improve our website and further enhance visitor experience.

Functional cookies are solely concerned with visitor experience on the website. For instance, they recognize the open/closed status of pop up messages, they memorize the time zone or enable access to information stored when registered with Mobiblade.

Without these functional cookies no settings information can be saved.

Third Party cookies are set by other websites who place cookies on the user's computer and are introduced when you are logged in to their service. These cookies are session, analytical and functional and Mobiblade does not control their dissemination. These cookies determine if the user is already logged into a social network, control bookmarking or sharing Mobiblade content and determine when the user is viewing videos. Other third parties should be contacted directly to view their cookie privacy information.

For further reading on cookies and their use please visit: <https://ico.org.uk/global/cookies/> or <https://www.allaboutcookies.org/>

Cookie	Information	Purposes	OPT- OUT/EX-PIRATION	Website
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	Targeting/Advertising	3 months	https://mobiblade.com
_gid	This cookie name is associated with Google Universal Analytics. It appears to store and update a unique value for each page visited.	Performance	1 day	https://mobiblade.com
_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.	Performance	2 years	https://mobiblade.com

__cfduid	Cookie associated with sites using CloudFlare, used to speed up page load times. According to CloudFlare it is used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any user identification information.	Strictly Necessary	No, 1 month	https://mobiblade.com
cookieLawInfo-checkbox-necessary	Cookie used by 'GDPR Cookie Consent' Wordpress Plugin	Performance	Same day	https://mobiblade.com
cookieLawInfo-checkbox-non-necessary	Cookie used by 'GDPR Cookie Consent' Wordpress Plugin	Performance	1 year	https://mobiblade.com
viewed_cookie_policy	Cookie used by 'GDPR Cookie Consent' Wordpress Plugin	Performance	1 year	https://mobiblade.com
lang	Sets default locale/language. Used by LinkedIn.	Performance	Session	https://mobiblade.com
test_cookie	This cookie is set by DoubleClick (which is owned by Google) to determine if	Targeting/Advertising	Same day	https://mobiblade.com

	the website visitor's browser supports cookies.			
fr	Cookie used by Facebook to provide personalized advertisements.	Targeting/Advertising	3 months	https://mobiblade.com
bcookie	This is a Microsoft MSN 1st party cookie for sharing the content of the website via social media.	Targeting/Advertising	2 years	https://mobiblade.com
lang	Sets default locale/language. Used by LinkedIn.	Performance	Session	https://mobiblade.com
lidc	Used for routing requests to linkedin	Performance	1 day	https://mobiblade.com
UserMatchHistory	This cookie is used to track visitors so that more relevant ads can be presented based on the visitor's preferences.	Targeting/Advertising	1 month	https://mobiblade.com
lissc	Cookie used by LinkedIn	Performance	1 year	https://mobiblade.com
__cfduid	Cookie associated with sites using CloudFlare, used to speed up page load times. According to CloudFlare it is used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any user identification information.	Strictly Necessary	No/1 month	https://mobiblade.cn
_ga	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google	Performance	2 years	https://mobiblade.cn

	on high traffic volume websites.			
_gid	This cookie name is associated with Google Universal Analytics. It appears to store and update a unique value for each page visited.	Performance	1 day	https://mobiblade.cn
_gat_UA-NNNNNNN N-N	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	Performance	Same day	https://mobiblade.cn
_hjIn-cludedInSample	This cookie is associated with web analytics functionality and services from Hot Jar, a Malta based company. It uniquely identifies a visitor during a single browser session and indicates they are included in an audience sample.	Performance	Session	https://mobiblade.cn

_hjid	Hotjar cookie. This cookie is set when the customer first lands on a page with the Hotjar script. It is used to persist the random user ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	Performance	1 year	https://mobiblade.cn
fr	Cookie used by Facebook to provide personalized advertisements.	Targeting/Advertising	3 months	https://mobiblade.cn
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	Targeting/Advertising	3 months	https://mobiblade.cn
smartCookies	-	-	1 day	https://mobiblade.cn
ARRAffinity	This cookie is set by websites run on the Windows Azure cloud platform. It is used for load balancing to make sure the visitor page requests are routed to the same server in any browsing session.	Strictly Necessary	Session	https://portal.mobiblade.com (.cn)